



26th – 28th October 2010, CNIT La Défense, Paris

Post Show Summary

Total number of attendees 5,087	
Total Delegates	1137
Total number of Speakers	256
Total number of Sponsors & Exhibitors	128
Total number of Press & Analysts	127
Total number of exhibition visitors	2802
Total number of stand staff	765

Broadband World Forum is growing...

	2010 Show	Growth on 2009
Total attendance	5,087	+22%
Number of Sponsors & Exhibitors	128	+44%
Number of new Sponsors & Exhibitors	63	N/A
Number of countries represented	101	+23%
Number of Service Providers	400	N/A
Press coverage	2,522	N/A
Registered Press & Analysts (onsite)	127	+63%
Web traffic		
Overall website visits	523,163	N/A
Unique visitors to www.broadbandworldforum.com	208,006	N/A
Total hits on www.broadbandworldforum.com	1.8m	N/A

Over 400 service providers - telcos, cablecos, broadcasters, application providers, content companies, as well as regulators & government buyers...

A1 Telekom Austria, Austria
Abertis Telecom, Spain
Africell SL, Sierra Leone

Akamai, France
Alfa/managed by ORASCOM Telecom,
Lebanon

ALFOUAD TELECOM, Iraq
Algeria Telecom, Algeria
Aljeel, Albania

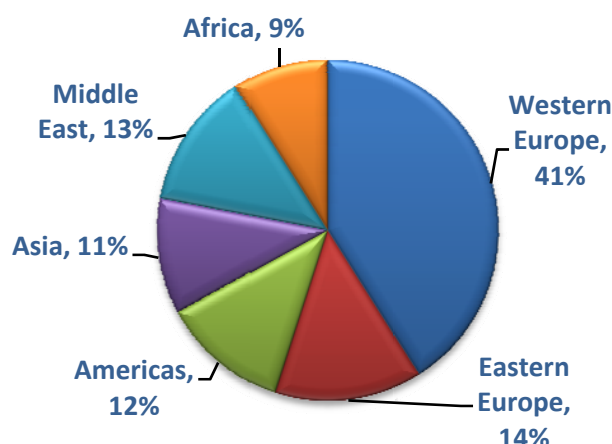
Aljeel, Libya	Dansk Energi, Denmark	House of Representative of the Republic of Liberia, Liberia
AllTele, Sweden	Datagroup, Ukraine	Hub Telecom, France
Alpha Networks, Belgium	Deutsche Telekom, France	Hutchison 3G Ireland, Ireland
Amazon Web Services, United Kingdom	Dhivehi Raajjeyge Gulhun Pvt Ltd, Maldives	iBurst, South Africa
Angola Telecom, France	Dial2Do, Ireland	IGOCALL LTD, Thailand
ANWARNET, Algeria	Dialog, Poland	INFO TV FM , Poland
Arab Media Co , AMC, Egypt	Digitel Brazil, Brazil	Info2cell, Jordan
ARCEP, France	Digiturk, Turkey	Infocomm Development Authority of Singapore, Singapore
ArmenTel, Armenia	Digiweb, Ireland	Infomatrix Enterprise Solutions Ltd, United Kingdom
ASTA FM, Ghana	Disney, France	Infomatrix OneView, United Kingdom
AT&T, USA	DJIBOUTI TELECOM, Djibouti	INFOMIL, France
AT&T Labs , USA	DOCOMO, Japan	Intersat Africa, Netherlands
Axtel, Mexico	DU, Utd.Arab Emir.	IRIB, Iran
Azercell Telecom LLC, Azerbaijan	Econet Telecom Lesotho, Lesotho	IRJA Telecom, Iceland
bahrain broadband, Bahrain	Econet Wireless Zimbabwe, Zimbabwe	Iskon Internet, Croatia
Bakcell, Azerbaijan	EdgeCast Networks, France	JARING Communications Sdn Bhd, Malaysia
Balticum TV, Lithuania	Egyptian Radio and TV Union, Egypt	Jawwal, palestine
Banglalion Communications Limited, Bangladesh	Elion Enterprises Ltd, Estonia	Jazztel S A, Spain
Batelco, Bahrain	Elisa Corporation, Finland	JSC COMSTAR - United TeleSystems, Russian Fed.
BBned/Tele2, Netherlands	Emirates Integrated Telecommunicati Co PJSC, Utd.Arab Emir.	JSC Silknet, Georgia
Belgacom, Belgium	EnergiMidt, Denmark	KDDI, Japan
BeTV, Belgium	EnerQ Co., Ltd., Thailand	Korea Telecom, South Korea
Bezeq, Israel	entel, Bolivia	KPN, Netherlands
BH Telecom, Bosnia-Herz.	E-Plus Mobilfunk GmbH & Co. KG, Germany	KPN Wholesale & Operations, Netherlands
Bharti Airtel Ltd, India	Etihad Atheeb Go Telecom, Saudi Arabia	Kulacom Jordan, Jordan
Board Member, Iran	Etihad Atheeb Telecommunications, Saudi Arabia	Lattelecom, Latvia
Bouygues Telecom, France	Etihad Etisalat Mobily, Saudi Arabia	Lattelecom, Sweden
Bovas and company limited., Nigeria	ETISALAT, Utd.Arab Emir.	Level3, France
Broadband Infracore, South Africa	etisalat Misr, Egypt	Libyana Mobile Phone, Libya
broadband media, South Korea	European Commission, Belgium	LINKdotNET, Egypt
Broadband Nord , Denmark	Euskaltel, Spain	Linkplus Technologies, Nigeria
BSkyB, United Kingdom	Everything Everywhere, United Kingdom	LUGAMEDIA, France
BT, United Kingdom	EWE Tel, Germany	Magyar Telecom, Turkey
BT Innovate, United Kingdom	FASTWEB, Italy	Magyar Telekom, Hungary
BT Openreach, United Kingdom	Fibrecity, United Kingdom	Main One Cable, Nigeria
BT Wholesale, United Kingdom	Finecom Telecommunications AG, Switzerland	Makedonski Telekom AD, Macedonia
BTC Networks, France	FON, Spain	Malaysian Communication and Multimedia Commission, Malaysia
Bulgarian Telecommunications Co, Bulgaria	FON Wireless, France	Malaysian Industrial Development Authority, Malaysia
Bullore Telecom, France	Forthnet, Greece	Marco Polo Telecom, Belgium
Cable & Wireless, United Kingdom	Fox Mobile Distribution BV, Netherlands	MAROC TELECOM, Morocco
Cable&Wireless Worldwide, France	Foxcom, France	Master TV, Brazil
Cablevision, Argentina	FRANCE 24, France	MAURITEL SA, Mauritania
Callplus, New Zealand	FRANCE CITE VISION, France	Maxim Telecom Limited, Pakistan
Canadian Radio-television & Telecommunications Commission, Canada	FRANCE TELECOM / ORANGE, Hong Kong	Maxis Bhd, Malaysia
Canar telecommunication Co Ltd, Sudan	GALAXY BACKBONE PLC, Nigeria	Maxis Communications Berhad, Australia
cantv, Bolivia	G-CELL WIRELESS LIMITED, Nigeria	MEDIA BROADCAST GmbH, Germany
cantv, Venezuela	GEO TELEVISION NETWORK, Pakistan	Ministry Communications Iraq, Iraq
Channel i, Bangladesh	Global Communication Net Plc, Bulgaria	MINISTRY OF COMMUNICATIONS, Brazil
China Mobile, China	GlobalOneBel, Belarus	Ministry of ICT of R. Indonesia, Indonesia
China Mobile Pakistan, Pakistan	Globul, Bulgaria	Ministry of Information Communication Technology, France
China Telecom, China	Go, Saudi Arabia	Ministry of Interior, Saudi Arabia
China Unicom, China	Google, USA	Ministry of Telecommunications - Lebanon, Lebanon
Chitwan Unique Cable TV Pvt Ltd, Nepal	Government of Canada, Canada	Ministry of Transport, France
Chungwa Telecom, Taiwan	GPTC, Libya	Ministry of Transport and Communication, Turkey
CITC, Saudi Arabia	Grameenphone, Bangladesh	MKN Telecom, Indonesia
CNN International Digital Services, France	Griffin Internet, United Kingdom	Mobile Communication Company of Iran, Iran
Columbus Networks, USA	GRUPO GTD S.A., Chile	Mobily, Saudi Arabia
Comcast Corporation, USA	Guyacom, France	Mobimea, Denmark
COMSTAR, Russian Fed.	GVT, Brazil	MobiNet LLC, Mongolia
COPACO S.A., Paraguay	HanseNet, France	Mobinil, France
Cosmo Bulgaria Mobile EAD, Bulgaria	HEF, Denmark	Mobistar, Belgium
Country Manager, France	HomeCamera, Singapore	
COVAGE, France	homefibre digital network gmbh, Austria	
CY Telecommunication Authority, Cyprus	Hong Kong Broadband, Hong Kong	
Cyfrowy Polsat S A, Poland		
Danish Energy Association, United Kingdom		

Mobitel (Pvt) Limited, Sri Lanka
 MONACO TELECOM, Monaco
 Movistar Chile, Chile
 MTN, South Africa
 MTN Irancell, Iran
 MTN Sudan, Sudan
 MTN Syria, Syria
 MTS, Russian Fed.
 Multi -links Telkom, Nigeria
 MULTILINK S.A., Haiti
 Multimedios, Mexico
 MUSSTAFF ENTERPRISES, Sierra Leone
 National Broadband Network,
 Australia
 Navitas, China
 Nawras Telecom, Oman
 neo telecoms, France
 Neotel, South Africa
 NET ANGRA, Brazil
 Ngie Intergrated Rural Development
 Project Teze, Cameroon
 Nigeria Communications Commission,
 Nigeria
 Nreach net (pvt) Ltd., Bangladesh
 NTPC LIMITED, India
 NTT, Japan
 Nucleus Connect, Singapore
 NUDWALFWOL of Liberia, Liberia
 Numericable, France
 Ofcom, United Kingdom
 Ogero, Lebanon
 Oi, Brazil
 OJSC ""Svyazdorinvest, Russian Fed.
 Omantel, Oman
 Omnifone, United Kingdom
 Omniphone, United Kingdom
 Optimus Telecomunicacoes SA,
 Portugal
 Orange, Belgium
 Orange, Brazil
 Orange, Egypt
 Orange, Poland
 Orange, Saudi Arabia
 Orange, Switzerland
 Orange, United Arab Emirates
 Orange, United Kingdom
 Orange , Germany
 orange business services, Russian Fed.
 ORANGE MALI, Mali
 Orange Romania, Romania
 Orange Slovensko, Slovakia
 Orascom Telecom, France
 OTE, Greece
 OVIVO MEDIA, Russian Fed.
 Pakistan Telecommunication
 Authority, Pakistan
 Palestine Cellular Communications,
 Israel
 Palestine For Communication & IT,
 Israel
 Paltel Group, Israel
 PCCW, Hong Kong
 PICOM, Madagascar
 Polkomtel S.A., Poland
 Portugal Telecom, Portugal
 PT Telekom Indonesia, Indonesia
 PTCL, Pakistan
 R&A TELECOMMUNICATION (BD) LTD.
 S&T INTERNATIONAL, Bangladesh
 Roamcell, Belize
 Rogers, Canada
 ROMTELECOM SA, Romania
 Rostelecom, Russian Fed.
 Salesforce.com, United Kingdom
 Saudi Telecom Company, Saudi Arabia

SFR, France
 SKY Italia, Italy
 Sky Network (Pvt) Ltd, Sri Lanka
 Sky Network Services, United Kingdom
 Slovak Telekom a s, Slovakia
 Smart Communications Inc, Philippines
 Sotel, Lebanon
 Sola Broadband, Norway
 Solare Telecom, LLC, USA
 SONITEL NIGER, niger
 STC, Utd.Arab Emir.
 sudanese radio@tv corp., Sudan
 Swift Networks Limited, Nigeria
 Swisscom, Switzerland
 Swissway telecom, Nigeria
 SYD ENERGI, Denmark
 Syrian Telecommunication
 Establishment, Syria
 T Mobile International, Germany
 T-2 d.o.o., Slovenia
 Taiwan Mobile, Taiwan
 Talk Talk Technology, United Kingdom
 Tangerine Limited, Kenya
 TDC A/S, Denmark
 TDF, France
 TDM, Mozambique
 TEDATA, Egypt
 Telkom Somaliland, Somalia
 TELE Greenland, Denmark
 Tele2 AB, Sweden
 TELES, Germany
 Telecable, France
 Telecolumbus, Germany
 Telecom, Argentina
 Telecom Egypt, Egypt
 Telecom Fiji Limited, Fiji
 Telecom Italia, Italy
 Telecom Italia S.p.A., France
 Telecom Italia Sparkle, China
 TELECOM ITALIA SPARKLE, Italy
 Telecom Liechtenstein, Liechtenstein
 Telecom Malaysia, Malaysia
 TELECOM PERSONAL S.A. , Argentina
 Telecom Poland, Poland
 Telecom Regulatory Authority India,
 India
 Telecom Serbia, Serbia
 Telecommunication Company of Iran
 (TCI), Iran
 Telecommunications Regulatory
 Authority, Serbia
 Telefonía DIALOG, Poland
 Telefónia España, Spain
 TELEFONICA, Brazil
 Telefonica, Peru
 Telefonica de Argentina, Argentina
 Telefonica del Peru, Peru
 Telefonica Latinamerica, Spain
 Telefónica o2 Germany GmbH & Co.
 OHG, Germany
 Telefonica O2 UK, United Kingdom
 telefonos de mexcio, Mexico
 Telefonselskapet, Norway
 TELEGROUP D.O.O. BEOGRAD, Serbia
 Telehouse (KDDI Group), France
 Telekom Indonesia, Indonesia
 Telekom Malaysia Berhad, Malaysia
 Telekom SA, South Africa
 Telekom Slovenije, Slovenia
 Telekom Srbija, Serbia
 Telekom Srpske A.D. Banja Luka,
 Bosnia-Herz.
 Telekomunikacja Polska, Poland
 Telenet, Belgium
 TeleNet d.o.o., Bosnia-Herz.

Telenity, United Arab Emirates
 Telenor, Norway
 Telesur, Suriname
 Televic, Belgium
 Telia Sonera Broadband Services,
 Finland
 TeliaSonera, Sweden
 Teliasonera Eurasia, Turkey
 TeliaSonera International Carrier,
 France
 Telip, France
 Telkom Indonesia, Indonesia
 Telkom SA, South Africa
 Telmex, Mexico
 Telmex Colombia S.A., Colombia
 Telus, Canada
 TEO, Sweden
 The Cloud networks, United Kingdom
 TIM, Italy
 TIM Brazil, Brazil
 TIM Celular SA, Brazil
 Total Play, Mexico
 Trans Telecom AD, Bulgaria
 TRANSATEL, France
 Transtelecom, Russian Fed.
 Triple T Broadband PCL, Thailand
 Truphone, United Kingdom
 TTNET, Turkey
 Turk Telecom, Turkey
 Turkcell, Turkey
 Turner Broadcasting Asia Pacific Ltd,
 Hong Kong
 Uganda Media and Research
 Foundation, Uganda
 Ukraine Railways, Ukraine
 UNIS Telekom d.d. Mostar, Bosnia-
 Herz.
 Uzbektelecom JSC, Uzbekistan
 Verizon, France
 Verizon, Netherlands
 Verizon, United Kingdom
 Verizon, USA
 Versatel AG, Germany
 VF D2, Germany
 Vietnam Posts and
 Telecommunications Group VNPT,
 vietman
 Viettel, Vietman
 VimpelCom, Russian Fed.
 Virgin Media, United Kingdom
 Virgin Mobile, UK
 Vodacom, United Kingdom
 Vodacom SA, Sweden
 Vodafone, Germany
 Vodafone, Italy
 Vodafone Egypt, Egypt
 Vodafone Portugal, Portugal
 W3C, France
 Welsh Assembly Government, United
 Kingdom
 Wimax Africa AG, Switzerland
 Wind, France
 Wind, Italy
 WIND HELLAS, Greece
 wi-tribe Pakistan, Pakistan
 Yemen Net, Yemen
 Yota, Russian Fed.
 Z mobile, Albania
 Zain, Kuwait
 Zain, Sudan
 Zain Congo B, Congo
 ZAIN Jordan, Jordan
 Zain KSA, Saudi Arabia
 ZON, Portugal

A truly global event, attendees to the Broadband World Forum came from 101 Countries across the globe...



Covering every major telecoms hotspot worldwide...

Afghanistan • Albania • Algeria • Anguilla • Argentina • Armenia • Australia • Austria • Azerbaijan • Bahamas • Bahrain • Bangladesh • Belarus • Belgium • Benin • Bolivia • Bosnia • Brazil • Bulgaria • Canada • Chile • China • Columbia • Costa Rica • Croatia • Cyprus • Czech Republic • Denmark • Egypt • Estonia • Finland • France • Georgia • Germany • Greece • Greenland • Guinea • Hong Kong • Hungary • India • Indonesia • Iran • Iraq • Ireland • Israel • Italy • Japan • Jordan • Kuwait • Latvia • Lebanon • Libya • Luxembourg • Macedonia • Malaysia • Maldives • Mexico • Mongolia • Morocco • Mozambique • Netherlands • Nigeria • Norway • Oman • Pakistan • Paraguay • Peru • Philippines • Poland • Portugal • Puerto Rico • Qatar • Romania • Russian Federation • Saudi Arabia • Senegal • Serbia • Singapore • Slovakia • Slovenia • South Africa • South Korea • Spain • Sri Lanka • Sudan • Suriname • Sweden • Switzerland • Syria • Taiwan • Thailand • Tunisia • Turkey • UAE • UK • Ukraine • Uruguay • USA • Venezuela • Vietnam • Yemen

Optimising the social network...

	twitter.com/bbworlworldforum	452 Followers
	www.broadbandworldforum.com/community	770 members

Don't take our word for it, here's what our attendees said about Broadband World Forum 2010...

"It is a great conference with top C-level participation - well worth a trip to beautiful Paris. It is the fixed broadband conference - it is for the fixed world what the 3GSM is for the mobile world" Wilfried Hanselmann, Head of Market Development, Ericsson

"It gave a good overview of the Broadband situation in 2010 and for next years" Patrick Pennamen, Project Manager, NC3A Brussels

"The place to be in the broadband industry" Sebastien Violette, Marketing Manager - Cloud Storage Services, Gemalto

"Great event with international participation. Keynote speakers from around the world make this really a global event" Peter Gersing, Head of Product Management IMS, Nokia Siemens Networks

"The Broadband World Forum was a great event to meet with customers, suppliers and potential future customers in a collegiate atmosphere conducive to talking about telecoms in a relaxed manner" Karen Whitaker, Alcatel-Lucent

“BBWF 2010 was well-attended and superbly organized. Excellent preparation of the conference sessions”

Stefan Karapetkov, Polycom

“I really enjoyed the event and many thanks to all staff who made this a successful one”

Khalid Alamoudi, Director, CITC

“Great timing with good diverse topics covering most telecom areas” Yasir AlBehzad, Director IP Transport, du

“Well worth attending. Gave me insight on what the broadband industry is heading” Ricky, Wai Chuen Kwong,

Vice President, PCCW Ltd

“Broadband World Forum is now growing to a new stage where everyone is watching the developments”

Junko Moribe, Assistant Manager, NEC

“Very good focus on broadband - the challenge of both fixed and mobile arms of the industry and the area of diluting boundaries between the two pillars..” Stefan Kolev, Executive Director Fixed Network, Globul

“Great event with the possibility to meet with state of the art vendors and key players in mobile broadband world” Dejan Zendelov, O&M manager, One

“Excellent conference with positive outlook for the Industry. Good opportunities to balance exhibits with Sessions” Sue Rudd, Director Tariff & Revenue Strategies, Strategy Analytics

“I think it was a great event, nice presentations” Milan Vraa, Product Manager, TELE Greenland A/S

“It is professional well organized event that gives a multi-view on other carriers progress and business approach” Sherif El Sanadily, Enterprise Division Manager, TE Data

“Very profitable event. Great place to meet all of the key in telecom business area” Robert Staniszewski, Specialist, Telekomunikacja Polska S.A.

“An outstanding experience on the broadband evolution and opportunities”

Olivier Tafani, Product Manager, Orange Business Services

“All the best in one great event!” Ali Saghaeian, Chief Analyst, Wireless & Broadband Team, Teyf Research & Consulting Group - Iran

“Good meeting place for the industry, with a strong international presence” Graham Finnie, Chief Analyst, Heavy Reading

“Excellent way to follow the next evolutions in telecommunications” Daniel Mejia, Network Engineer, BT

“It has helped Operator's to plan for the future” Abdalla Elsiddig, Chief Technology Officer, Canar Telecommunications Co. Ltd

“BBWF is the premiere connection event in broadband telecom each year” John Cioffi, Assia Inc

“The broadband place to be” Ahmed Guetari, Senior Technical Director, Juniper EMEA

“A good overall all round event with something for everyone” Chris Holden, President, FTTH Council Europe

“Great event for networking” Javier Lucendo de Gregorio, Digital Home Technical Manager, Services Development, Telefonica

“Very concentrated. Pick up all that is going on in broadband worldwide in three days! Technical and business” Diya Soubra, Director Business Development, Plaster Networks

“Well organized, very important topics, interesting Keynotes and messages, one of the most professional events of the year” Tomer Nuri, Chief Technology Officer, Netcom Malam-Team Communication Ltd

“Great event. All relevant industry reps present. Very much improved site (CNIT)” Georg Herrmann, Managing Director , Broadband United GmbH

“The BB Forum remains a key event to meet suppliers and colleagues, share experience and strategy and prepare or make business” Francois Brichet, Director NAD Project Office, Orange

"The only event where you can meet all important vendors in one go" Thomas Henritzi, Head of Network Engineering, NetCologne

"Very useful event for networking with peers in other service providers and meeting current and potential vendors" David Cohen, Access Network Design Engineer, BSKYB

"BBWF was very polished and informative. It featured many interesting keynotes and panel sessions" Matthew Benz, Marketing Data, Orange

"Focused and Exhaustive, with a high level exhibition area" Luca Messina, Strategy Director, A TLC Srl

"Energy of industry gathered in one place from all over the world to share future plans and visions" Eko Ishii, Managing Partner, CWell Institute, LLC

"This forum covers both fixed line and wireless broadband technologies which exhibited state-of-the art technologies in Broadband" Hamdi Breik, Chief Network Officer, Zain KSA

"The event is particularly useful as it helps you to meet new suppliers, conceiving new ideas and sharing experiences with other Operators" Steven Sargent, KAM, GO.com

"The event gave a comprehensive view of the hot topics and issues concerning the Internet industry with a global and regional focus" Ahmed Ossama, TE Data, Managing Director

Broadband World Forum is growing, start planning now...



14-15 March 2011, Jumeirah Beach, Dubai



10-11 May 2011, KL Convention Centre, Kuala Lumpur



27-29 September 2011, CNIT La Défense, Paris

I would like to thank you for your support and look forward to our continued relationship and delivering success across the event series. If you have any questions please do not hesitate to contact me.

Best wishes,

Sanjay Singh

Head of Sales, Networks & Infrastructure

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